



# Patient Safety MOVEMENT

## PRESS KIT

### PATIENT SAFETY MOVEMENT FOUNDATION

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The [Patient Safety Movement Foundation](#) is a global non-profit organization with a vision to achieve **ZERO preventable patient harm and death across the globe by 2030**. As an organization, its mission is to **urgently unify people and collectively improve patient safety across the globe**.

Quantifying the number of patients impacted by preventable medical errors is difficult, but PSMF has been on a mission for the last 10 years to bring awareness to this global crisis and create a system that accurately tracks these errors. PSMF has developed and published evidence-based actionable patient safety solutions (APSS) that, if followed, can significantly reduce preventable harm and death.

To achieve its mission, the foundation focuses on four key areas:

1. Forge global relationships, partnerships and collaboratives to actively promote safe and highly reliable healthcare.
2. Develop and disseminate evidence-based actionable patient safety solutions (APSS) to healthcare leadership, professionals, students, patients and their families.
3. Promote transparency in health care so that errors are reported and not covered up. In this way solutions can be found and others can learn. Align incentives so that reimbursement is coordinated with quality and safe care.
4. Encourage hospitals to instill a culture of safety that comes from the top down, so that they can move towards a high reliability environment.

The Patient Safety Movement Foundation is the only group of its size that is solely focused on patient safety. It is a voice for patients, patient advocates and health workers. Its evidence-based actionable patient safety solutions (APSS) are accessible to all and can help improve processes to reduce preventable harm and death. Setting aside egos and removing silos, partner agencies and organizations have joined together to address the crisis and work towards this common goal. For the Patient Safety Movement Foundation, zero is not just a number—it is a mission.



MedStar Health





## ORIGIN STORY

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The impact of unsafe medical care in the United States, and its consequences was first documented in the Institute of Medicine's report *To Err is Human: Building a Safer Health System* in 1999. More than 10 years later, the Office of Inspector General (OIG) published a separate report bringing to light the number of Medicare beneficiaries who had experienced an error that led to their death. From the first report documenting 98,000 preventable patient errors to the second reaching a pinnacle of 180,000. The number of deaths was still underestimated, and Martin Makary, the chair of Medicine at Johns Hopkins published a more recent number of 350,000 annual preventable deaths in the U.S. Joe Kiani, founder of the Patient Safety Movement Foundation, realized something needed to be done to address this problem. After hearing countless stories from families who had lost loved ones, the mission to achieve zero preventable deaths became the cornerstone of the foundation and is continued under the leadership of Michael A.E. Ramsay, MD, FRCA, current CEO.

The Patient Safety Movement Foundation was established through the support of the Masimo Foundation for Ethics, Innovation and Competition in Healthcare. It was formed in 2012 to connect the dots between all the stakeholders, and most importantly, bring in patient and family member voices to eliminate preventable patient deaths. To date, the foundation has:

- Grown to 465,179 people who have “Committed to ZERO.”
- Engaged 202 organizations across 39 countries this year alone to participate in the new “Commit to ZERO” program.
- Published nearly 50 Actionable Patient Safety Solutions (APSS), evidence-based best practices, that can help clinicians improve processes to reach zero preventable deaths.
- Reached over 9,300 people across 111 countries through our programs and services this fiscal year – to raise awareness, help them become empowered and take action to improve patient safety.
- 97 total pledges signed by healthcare technology companies.
- Grown ambassadors that help connect the dots to 55 people across 56 countries.

## PRESS OPPORTUNITIES

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The Patient Safety Movement Foundation is composed of passionate and knowledgeable individuals with backgrounds spanning clinical, business, policy and academia. It also boasts a wide network of patients and impacted family members and patient advocates. Members of the organization and its patient advocates are readily available for interviews and can provide contributed insights on topics such as:

- How a foundation for safe and reliable care can improve patient safety – saving lives and dollars
- What are preventable deaths, how often do they occur and what can be done to eliminate them
- What policy changes are needed to improve patient care
- What to do if you or a loved one experience a medical error
- How unsafe care impacted my life: Real life stories
- Why patient safety should be every one's priority
- Most common medical errors and evidence-based solutions to prevent them from occurring
- Making our hospitals safer for healthcare workers and patients

To learn more visit [patientsafetymovement.org](http://patientsafetymovement.org) and to inquire about interviews or contributed content opportunities, please reach out to: Leslie Licano at 949-733-8679 x 101 or email [PSMF@beyondfifteen.com](mailto:PSMF@beyondfifteen.com).



# Patient Safety MOVEMENT

## INITIATIVES & EVENTS

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### World Patient Safety, Science & Technology Summit

The inaugural event in 2013 brought together clinicians, hospital CEOs, patient advocates and government leaders from around the world to identify primary patient safety challenges and provide tested solutions called Actionable Patient Safety Solutions (APSS). Every year, the summit features well-known keynote speakers, including former President Bill Clinton and President-Elect Joe Biden, alongside patient safety experts and patient advocates. The event encourages attendees to get involved in the movement, with hospital systems making formal commitments to implement evidence-based actionable patient safety solutions (APSS) to reduce preventable deaths and harm in their hospitals, and healthcare technology companies signing the Open Data Pledge to share data for the sake of patient safety. This event also provides an opportunity to showcase the progress the foundation has made and how much further there is to go before reaching ZERO preventable harm and deaths.



The 8<sup>th</sup> Annual World Patient Safety, Science & Technology Summit was postponed in 2020 due to the pandemic and will commence virtually on April 29 – 30, 2022.

### #uniteforsafecare

This on-going campaign was created with consumer-focused messaging to engage with the public and elevate legislative discussions. The goal is to raise awareness about patient and health worker safety through education and engagement. It brings together patients, advocates, health workers and leaders to unite and stand up for safe care.



The inaugural #uniteforsafecare campaign was organized by the [Patient Safety Movement Foundation](#) and co-convened by the [American Society of Anesthesiologists](#), the [International Society for Quality in Health Care](#) and the [Leapfrog Group](#).

To learn more about the campaign, check out [www.uniteforsafecare.org](http://www.uniteforsafecare.org).



## **APSS PRODUCTS & SERVICES**

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Creating a foundation for safe and reliable care emphasizes the essentials of patient safety improvement work regardless of the topic and concentrates on three critical components to help healthcare organizations build a solid foundation of reliability, including a person-centered culture of safety; a holistic and continuous improvement framework; and an effective model for sustainment. The Patient Safety Movement Foundation has dedicated time and resources to creating products and services to improve patient safety. It believes that to truly eliminate harm from unsafe care, these services should be freely accessible to everyone. The Actionable Patient Safety Solutions (APSS) are evidence-based practices and are living documents, updated as new evidence becomes available. These are created by a team of interdisciplinary global experts. The APSS help guide organizations through their own patient safety performance improvement plan, can be adapted based on the context and include evidence-based recommendations across the continuum of care. There are more than 30 clinically focused APSS and eight foundational APSS topics, such as hand-off communication, social determinants of health and care coordination. These products and services support hospitals, long-term care facilities, ambulatory surgery centers, primary care clinics and beyond and help them reinvent their systems and implement proven measures for increasing patient and staff safety.

### **APSS Education**

APSS Education includes, but is not limited to, videos, webinars and articles to enhance the concepts in the APSS Blueprints—providing a multifaceted learning experience. These services help organizations integrate the best practices learned in the blueprints into existing processes.

These offerings complement one another to create a powerful tool for hospitals to use to improve its care.

## **WAYS TO GET INVOLVED**

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Patient safety is not limited to the healthcare system – there are ways everyone can get involved and help achieve zero preventable patient harm and deaths.

- **Commit to Zero:** In 2020, the Patient Safety Movement Foundation launched a new commitment model focused on helping healthcare organizations achieve a foundation for safe and high reliable care. By making a commitment to zero, organizations have access to free virtual coaching and support to implement and sustain a foundation for safety and reliability.
- **Sign the Open Data Pledge:** Healthcare technology companies can join the movement and ensure that their products are interoperable and by promoting data sharing.
- **Volunteer:** The Patient Safety Movement Foundation welcomes anyone passionate about improving patient safety. Volunteers can contribute their time and talent in many ways, including but not limited to joining as a PSMF Ambassador, hosting a fundraiser, serving on a committee or scheduling a presentation.
- **Share Your Story:** Whether you're a patient who has experienced harm, a family member who lost a loved one due to unsafe care or a health worker who has experienced harm from the other side of the bed, share your story. You can help humanize this problem and inspire change.
- **Become a Donor:** In order to achieve our bold vision and mission we rely on donations from individuals who realize that patient safety is a critical issue that needs to be addressed.

To learn more about the various ways to get involved, visit: <https://patientsafetymovement.org/take-action>.



## LEADERSHIP

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The Patient Safety Movement Foundation's leadership team brings extensive knowledge and passion for improving patient care. Their unique skill sets range from medical device research and development, clinical care and management, and involvement on various boards and committees—making them a well-rounded and agile team.



### **Joe Kiani, Founder**

Joe Kiani brings 20+ years of passion and experience focused on improving patient safety and innovation in healthcare. In 2013, he founded the Patient Safety Movement Foundation (PSMF) and Coalition, as well as spearheaded the first-ever Patient Safety Science and Technology Summit. Under his leadership, hundreds of leading clinicians, hospital CEOs and medical technology leaders from around the globe have been brought together to engage in conversation and develop new ideas to challenge the status quo.

Kiani is also the founder, chairman and CEO of Masimo Corporation, a global medical technology company that develops and manufactures innovative noninvasive patient monitoring technologies, medical devices and a wide array of sensors. He also brings a passion for improving public policy to support innovation and improved healthcare decisions and has worked closely with legislators in Washington, D.C. to help implement these changes. In 2010, he created the Masimo Foundation for Ethics, Innovation and Competition in Healthcare to encourage and promote activities, programs and research opportunities that improve patient safety and deliver advanced healthcare worldwide—fostering access to innovative medical solutions for those who may not otherwise benefit from their life-saving capabilities. In 2011, he founded the Masimo Political Action Committee to spotlight the important issues that will shape healthcare policy.



### **Mike Durkin, OBE, MBBS, FRCA, FRCP, DSc, Chairman**

Dr. Durkin transitioned from vice chairman to chairman in 2021. He has been a member of the Patient Safety Movement Foundation since 2018. Durkin brings 30 years of experience in medical management and leadership to his role with PSMF. He currently maintains positions as the visiting professor and senior advisor on patient safety policy and leadership of the NIHR Patient Safety Translational Research Centre at the Institute of Global Health Innovation at Imperial College London and as associate non-executive director at NHS Resolution. Passionate about patient safety, he played an integral role in the assembly of the Berwick Advisory Board in 2013 to advise on creating conditions to improve the safety of patients in England. He was also commissioned by the secretary of state for health to chair an expert advisory group that led to the establishment of the Healthcare Safety Investigation branch. He also headed the development of the Ministerial Inter-Governmental Summits on Patient Safety held in the UK (2016), Germany (2017), Japan (2018) and Saudi Arabia (2019). Outside of PSMF, he has served as the national director of patient safety for England's NHS, executive medical director at Gloucestershire Royal Hospital and held successive executive medical director positions for England's strategic health authorities culminating as the medical director of the NHS for the South of England supporting a population of 16 million people. Prior to these roles, he held attending, research and teaching positions in cardiovascular anesthesia and critical care at London, Yale and Bristol universities.



# Patient Safety MOVEMENT

## Mike Ramsay, MD, FRCA, CEO



Mike Ramsay was appointed CEO of the Patient Safety Movement Foundation in 2021. Prior to that he served for over a year as chairman. Beyond his work with PSMF, he brings extensive experience and passion for improving healthcare. His contributions span across several professional boards, academia and research. This includes his work as chairman of the Department of Anesthesiology and Pain Management at Baylor University Medical Center in Dallas, co-medical director of operating room services, director of anesthesia for the liver transplant program, where he has personally provided anesthesia for more than 1,000 liver transplant recipients. In academia, he is a professor at Texas A&M Health Science Center and holds a clinical professorship in anesthesiology at both the University of Texas Southwestern Medical School and the Department of Periodontics at Baylor College of Dentistry, Texas A&M University. He is active in research and leads clinically relevant research efforts as president of Baylor Scott & White Research Institute (BSWRI).

## CONTACT INFORMATION

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- HEADQUARTERS:** 15642 Sand Canyon Ave, #51268, Irvine, CA 92619 USA
- PHONE:** (877) 236-0279
- EMAIL:** [contact@patientsafetymovement.org](mailto:contact@patientsafetymovement.org)
- WEBSITE:** <https://patientsafetymovement.org/>
- MEDIA CONTACT:** Leslie Licano | [PSMF@beyondfifteen.com](mailto:PSMF@beyondfifteen.com) | 949.733.8679 x 101
- SOCIAL MEDIA:** Connect with the Patient Safety Movement on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#). Join the Conversation: Hashtags #Plan4Zero, #PtSafety #OX2030

